



**SOUTHERN ACCENTS**

**ÚLTIMANOTA**  
**LIVE AND ACOUSTIC**

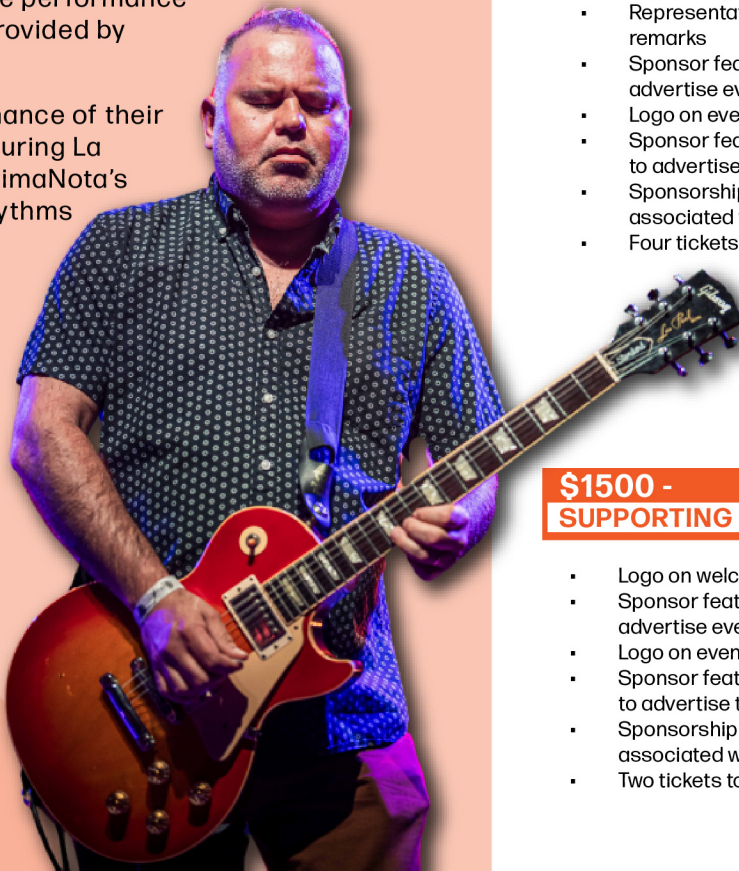
Thursday, Sept. 12  
7 p.m.

**The Long Room**  
1111 Central Ave Ste 230, Charlotte  
For tickets, visit  
[museumofthenewsouth.org](http://museumofthenewsouth.org)

As part of the Southern Accents series, Levine Museum of the New South is excited to offer sponsorship opportunities for this exciting upcoming event.

Enjoy the music of Charlotte's own ÚltimaNota like you have never heard them before in an unplugged-style performance at The Long Room, with refreshments provided by Manolo's Bakery.

The show includes the first live performance of their latest single "Soy De Todos Lados," featuring La Brava. Led by guitarist Tony Arreaza, ÚltimaNota's Spanish-language songs blend Latin rhythms with pop, funk, and blues guitar with a modern twist. In this intimate performance, they will take an acoustic approach for the first time. The night will feature stories about the band's history and the lyrics of some of the band's original songs for and about Charlotte's immigrant communities, as well as performances by local Latinx musicians.



**BENEFITS OF SPONSORSHIP**

- Brand Visibility
- Community Engagement
- Marketing Opportunities
- Positive Impact

**\$3500 - TITLE SPONSOR**

- Logo on welcome signage at event
- Logo on signage placed on stage
- Representative to provide welcoming remarks
- Sponsor featured in email blast to advertise event (20k+)
- Logo on event webpage
- Sponsor featured in social media posts to advertise the event (36k)
- Sponsorship mention in any media associated with the event
- Four tickets to attend

**\$1500 - SUPPORTING SPONSOR**

- Logo on welcome signage at event
- Sponsor featured in email blast to advertise event (20k+)
- Logo on event webpage
- Sponsor featured in social media posts to advertise the event (36k)
- Sponsorship mention in any media associated with the event
- Two tickets to attend



For more information about sponsorship opportunities, please contact [dstucker@museumofthenewsouth.org](mailto:dstucker@museumofthenewsouth.org).