



Moving Forward, Looking Back

THURSDAY, MARCH 27, 2025
6PM – 9PM
GRAND BOHEMIAN CHARLOTTE
201 W. TRADE STREET



Overview

Join us for an extraordinary evening celebrating the transformative work of the Levine Museum of the New South.

Enjoy cocktails, a reception, and dinner as we delve into the importance of understanding history and its powerful role in shaping our community and the world.

We are honored to welcome a distinguished panel of Charlotte leaders, including:



Clarence Armbrister
*Past President
Johnson C. Smith
University*



Malcomb Coley
*Central Region Private Leader
Ernst & Young*



Mark Reed
*Managing Director
John M. Belk Endowment*



Kieth Cockrell
*President
Bank of America, Charlotte*



Dan Lugo
*President
Queens University*



Eugene A. Woods
*CEO
Advocate Health*

The evening will feature a compelling short documentary chronicling their journey to Alabama, including visits to Selma and the Legacy Museum. Following the screening, our panelists will share their reflections and insights, offering a unique perspective on the transformative power of these historic sites.

You'll also hear about opportunities to sponsor a group of students on a similar journey, providing them with the chance to engage deeply with history and shape a brighter future. At the same time, discover how you can join a future trip yourself and experience the profound impact of this journey firsthand.

Join us for an inspiring evening of stories, conversations, and connection. Together, we can ensure that history continues to educate, inspire, and bring communities together.



Sponsorship & Ticket Levels

PLATINUM
\$25,000

GOLD
\$10,000

SILVER
\$5,000

BRONZE
\$2,500

Platinum - \$25,000

- Opportunity for representative to make opening remarks
- Opportunity to provide branded promotional items for guests
- Logo on main stage signage
- Premier seating at the event for 16 guests (two tables of eight)
- Logo/name on table signage
- Opportunity to have promotional table at event
- Full-page advertisement in event program
- Logo on welcome signage at the event
- Logo/name on event website
- Recognition on main screen at the event reception

Gold - \$10,000

- Logo on main stage signage
- Premier seating at the event for 8 guests (one table of eight)
- Logo/name on table signage
- Opportunity to have promotional table at event
- Full-page advertisement in event program
- Logo on welcome signage at the event
- Logo/name on event website
- Recognition on main screen at the event reception

Silver - \$5,000

- Four guest tickets to the event
- Logo/name on table signage (shared)
- Half-page advertisement in event program
- Logo on welcome signage at the event
- Logo/name on event website
- Recognition on main screen at the event reception

Bronze - \$2,500

- Two guest tickets to the event
- Quarter-page advertisement in event program
- Logo on welcome signage at the event
- Logo/name on event website
- Recognition on main screen at the event reception

Table for Eight - \$1,500

- Logo/name on table signage
- Logo/name on event website
- Recognition on main screen at the event reception

Individual Ticket - \$165

Catalyst 2025: *Moving Forward, Looking Back* Sponsorship Levels*

DONATION LEVEL	\$25,000 PLATINUM	\$10,000 GOLD	\$5,000 SILVER	\$2,500 BRONZE
Opportunity for Welcome Remarks	✓			
Opportunity to provide branded promotional item	✓			
Logo on Main Stage Signage	✓	✓		
Premier Seating at Event	✓	✓		
Priority guest table location at event	✓	✓		
Opportunity to have promotional table at event	✓	✓		
Advertisement in Event Program	Full Page	Full Page	Half Page	Quarter Page
Tickets to the Event	16 - Two Full Tables	8 – One Full Table	4	2
Logo on Welcome Signage at Event	✓	✓	✓	✓
Recognition on Main Screen at Event	✓	✓	✓	✓
Logo on event website	✓	✓	✓	✓

*Please note, no sponsorship level offers exclusivity in the category

